



## 2020 Wine and Chocolate Festival Schedule

### Price includes:

10'X10' Space | Pipe and Drape | 8' Table |  
(2) Chairs | Waste Basket | Table Covering

<b>Date</b>	<b>Location</b>	<b>Venue</b>	<b>Time</b>	<b>Price</b>
January 11, 2020	Binghamton, NY	Maine's Veterans Memorial Arena	1-4p, 5-8p	\$125
January 25, 2020	Buffalo, NY	Buffalo Grand Hotel	1-4p, 5-8p	\$125
February 15, 2020	Albany, NY	Desmond Hotel	1-4p, 5-8p	\$125
March 21, 2020	Rochester, NY	Rochester Riverside Hotel	1-4p, 5-8p	\$125
April 25, 2020	Utica, NY	Adirondack Bank Center at the Utica Memorial Auditorium	1-4p, 5-8p	\$125
November 7, 2020	Saratoga, NY	Saratoga City Center	1-4p, 5-8p	\$125
November 28, 2020	Syracuse, NY	Horticulture Building- NYS Fairgrounds	1-4p, 5-8p	\$125

Registration form on following page!



# Artisans | Crafters Vendor Registration Form

Company Name \_\_\_\_\_  
Contact Name \_\_\_\_\_ Phone \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Email \_\_\_\_\_  
Business Website \_\_\_\_\_

Please check which event(s) you will be participating in. Receive a 10% discount when registering for more than 1 event. Final payment for each event is due 30 days prior to event date.

- |                          |   |       |
|--------------------------|---|-------|
| <input type="checkbox"/> | <b><u>Binghamton</u></b> – Saturday, January 11th, 2020 | \$125 |
| <input type="checkbox"/> | <b><u>Buffalo</u></b> – Saturday, January 25th, 2020    | \$125 |
| <input type="checkbox"/> | <b><u>Albany</u></b> – Saturday, February 15th, 2020    | \$125 |
| <input type="checkbox"/> | <b><u>Rochester</u></b> – Saturday, March 21st, 2020    | \$125 |
| <input type="checkbox"/> | <b><u>Utica</u></b> – Saturday, April 25th, 2020        | \$125 |
| <input type="checkbox"/> | <b><u>Saratoga</u></b> – Saturday, November 7th, 2020   | \$125 |
| <input type="checkbox"/> | <b><u>Syracuse</u></b> – Saturday, November 28th, 2020  | \$125 |
| <input type="checkbox"/> | CHECK HERE IF YOU NEED ELECTRICITY                      |       |

**TOTAL:** \_\_\_\_\_

10% Discount: \_\_\_\_\_  
(if applicable)

**FINAL AMOUNT DUE:** \_\_\_\_\_

\_\_\_\_\_  
PLEASE SIGN HERE

Send registration form and payment to: Galaxy Events | 235 Walton Street | Syracuse, NY 13202  
Fax: 315-472-1888 | Email: [lisa@galaxyeventscompany.com](mailto:lisa@galaxyeventscompany.com) | Call 315-471-9597 with any questions

**SEE THE NEXT PAGES  
FOR A BRAND-NEW  
GALAXY EVENT  
HAPPENING IN  
UTICA, NY YOU MAY  
BE INTERESTED IN!!**





UTICA, NEW YORK

# Brewtica Merchandise Vendor Packet



**SHOWCASE YOUR BUSINESS IN FRONT OF BEER LOVERS ACROSS THE MOHAWK VALLEY!**



Brewtica craft beer festival is organized by Galaxy Events and the Adirondack Bank Center. Brewtica will be a must-attend event for beer enthusiasts and breweries and will be an event that highlights a variety of businesses and products that represent Utica.

## The Brewtica Craft Beer Festival is...

- A craft beer festival featuring over 40 breweries and 100 world-class beers, It is expected to attract 2,000+ beer lovers. Beverages can be sold as well as sampled at this event.
- An educational experience, where each event attendee may choose samples from a wide selection of beer brands and styles. All breweries will have reps on site throughout the day to further educate festival attendees about their beers.
- A community event benefitting a local charity. The Brewtica Craft Beer Festival brings the community together for a fun afternoon with craft beers, foods from local restaurants, merchandise booths and great music.

## Vendor Requirements:

- Must hold appropriate insurance, licenses and permits.
  - Alcohol vendors must have Certificate of Liability Insurance form listing **Galaxy Events LLC, 235 Walton St, Syracuse, NY 13202 & The Adirondack Bank Center at the Utica Memorial Auditorium, 400 Oriskany St. West, Utica, NY 13502** as Additionally Insured
- All Vendors selling or sampling alcoholic beverages must list [Liquor Liability on these forms](#).**
- Please contact Oneida County Health Department for any Health Department requirements. Contact info: 315-798-6400

## Benefits:

- Link and logo on Brewtica website--your company name and logo will be listed on the event website with a direct link to your business website.
- Great exposure and opportunity to show off your wares to 2,000+ people, make money and gain new customers for your business!

## Merchandise vendor fee: \$195.00

## Brewtica Craft Beer Festival will provide its vendors:

- 10x10 booth and one 6' table with table cloth, Electricity is available by request only.
- Link and Logo on the Brewtica website
- 2 vendor wristbands for each participating vendor.
- Exposure and opportunity to sell and showcase their product(s)!

UTICA, NEW YORK



BEER • FOOD • ALL THINGS UTICA

# APRIL 4, 2020

1:00-4:00 PM GENERAL ADMISSION  
NOON-1:00 PM VIP HOUR

## TICKETS ON SALE NOW

EMPIRESTATETIX.COM OR THE ADIRONDACK BANK CENTER BOX OFFICE



### Brewtica Contact Information

#### **Jordan Prietti**

235 Walton Street, Syracuse, NY 13202

315-450-1825 (mobile)

315-471-9597 Ext: 233 (office)

[Jordan@GalaxyEventsCompany.com](mailto:Jordan@GalaxyEventsCompany.com)

#### **Lisa Denard**

235 Walton Street, Syracuse, NY 13202

315-471-9597

[Lisa@GalaxyEventsCompany.com](mailto:Lisa@GalaxyEventsCompany.com)

### Set-up time and check-in

Starts at 9:00 am (no sooner), on Saturday April 4th, 2020 at the loading dock at the rear of the building. You may load in whenever you want as long as you are ready to go for business at 12:45 pm. No one will be allowed to set up/load in once the event has started.

**You must bring your own loading equipment and personnel to get your equipment to your booth. The Brewtica Craft Beer Festival does not have extra equipment or staff to assist.**

### Load out

Begins at 4 pm (no sooner) or when all attendees are off site.

Please do not leave anything on venue property. Anything left at the venue will be discarded.

### Merchandise Vendor Fee

**\$195**

Your booth is NOT guaranteed until we receive full payment.

### Application procedure

- Read all instructions and fill out the application form
- Submit application form by email or mail.
- Applications are considered on a first-come, first-served basis. The Brewtica Craft Beer Fest reserves the right to make the final decision on the acceptance of an application based on past performance, timeliness of returned application, variety of vendors and accordance with the festival's mission.

### Insurance (Alcohol vendors only)

- Please call your insurance agent and have them create a Certificate of Liability Insurance form listing **Galaxy Events LLC, 235 Walton St, Syracuse, NY 13202 & The Adirondack Bank Center at the Utica Memorial, 400 Oriskany St. West, Utica, NY 13502 as additional insured.**

All vendors selling or sampling alcoholic beverages, must list Liquor Liability on these forms.

### ICE

Ice will be available for breweries/wineries/distilleries at no cost to vendors.

### Parking

There is plenty of vendor/customer parking at the venue. We ask that you move your vehicles to the parking area immediately after unloading (See map on page 5).

UTICA, NEW YORK





UTICA, NEW YORK

# Brewtica Vendor Application

Please read all instructions, rules and regulations, complete this page and return via email to [Jordan@GalaxyEventsCompany.com](mailto:Jordan@GalaxyEventsCompany.com) or mail to 235 Walton St, Syracuse, NY 13202.

By filling out this application you are agreeing to the terms and conditions provided in the information and instruction pages preceding this page.

**\*Full payment with registration form is required to reserve your space.**

## Contact Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Website: \_\_\_\_\_

Street: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Day-of Contact Name: \_\_\_\_\_ Cell #: \_\_\_\_\_

Check if you need electricity.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Cancellations within 14 days of show will result in loss of any payments made.**

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# Brewtica Payment Form



Payments can be made by check or credit card and returned via email or mailed to:

Attn: Jordan Prietti  
Galaxy Events LLC  
235 Walton St  
Syracuse, NY 13202

### CHECK INFORMATION

Check must be made out to Galaxy Events LLC

### CARDHOLDER INFORMATION

I, \_\_\_\_\_ representing \_\_\_\_\_ company,

Authorize Hops & Props and Galaxy Events to charge the credit card submitted.

Amount to be charged on the credit card: \$ **195.00**

Cardholder Name: \_\_\_\_\_

Type of Credit Card (Amex, Visa, Mastercard, Discover) \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp \_\_\_\_\_ Security Code: \_\_\_\_\_

Address Associated With Card: \_\_\_\_\_

City/State/Zip Associated with Card: \_\_\_\_\_

Telephone Number \_\_\_\_\_ Fax No \_\_\_\_\_

Date: \_\_\_\_\_

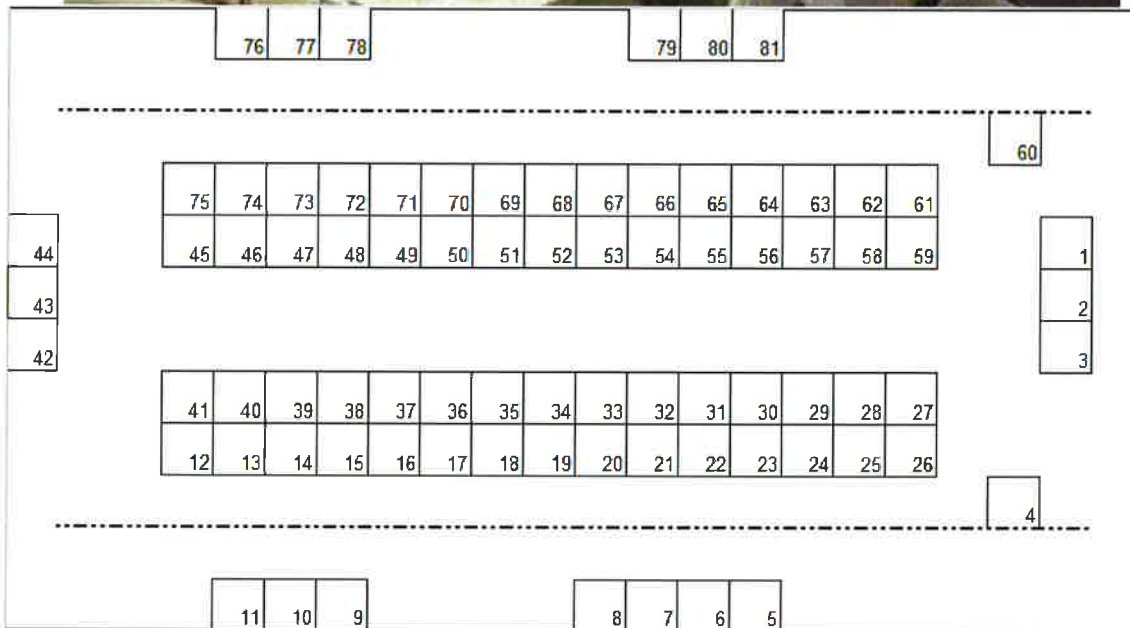
**Cancellations within 14 days of show will result in loss of any payments made.**

**Full payment is required with registration form to reserve your space.**

UTICA, NEW YORK

# Brewtica MAP

**\*A MAP WITH YOUR BOOTH LOCATION WILL BE SENT THE WEEK OF THE EVENT.**



**LOAD IN**

**Main Entrance**

UTICA, NEW YORK