



2020 Wine and Chocolate Festival Schedule

Price includes:

10'X10' Space | Pipe and Drape | 8' Table |
(2) Chairs | Waste Basket | Table Covering

Date	Location	Venue	Time	Price
January 11, 2020	Binghamton, NY	Maine's Veterans Memorial Arena	1-4p, 5-8p	\$175
January 25, 2020	Buffalo, NY	Buffalo Grand Hotel	1-4p, 5-8p	\$175
February 15, 2020	Albany, NY	Desmond Hotel	1-4p, 5-8p	\$175
March 21, 2020	Rochester, NY	Rochester Riverside Hotel	1-4p, 5-8p	\$175
April 25, 2020	Utica, NY	Adirondack Bank Center at the Utica Memorial Auditorium	1-4p, 5-8p	\$175
November 7, 2020	Saratoga, NY	Saratoga City Center	1-4p, 5-8p	\$175
November 28, 2020	Syracuse, NY	Horticulture Building- NYS Fairgrounds	1-4p, 5-8p	\$175

Registration form on following page!



Merchandise Vendor Vendor Registration Form

Company Name _____
Contact Name _____ Phone _____
Address _____
City _____ State _____ Zip _____
Email _____
Business Website _____

Please check which event(s) you will be participating in. Receive a 10% discount when registering for more than 1 event. Final payment for each event is due 30 days prior to event date.

- Binghamton** – Saturday, January 11th, 2020 \$175
- Buffalo** – Saturday, January 25th, 2020 \$175
- Albany** – Saturday, February 15th, 2020 \$175
- Rochester** – Saturday, March 21st, 2020 \$175
- Utica** – Saturday, April 25th, 2020 \$175
- Saratoga** – Saturday, November 7th, 2020 \$175
- Syracuse** – Saturday, November 28th, 2020 \$175
- CHECK HERE IF YOU NEED ELECTRICITY

TOTAL: _____

10% Discount: _____
(if applicable)

FINAL AMOUNT DUE: _____

PLEASE SIGN HERE

Send registration form and payment to: Galaxy Events | 235 Walton Street | Syracuse, NY 13202
Fax: 315-472-1888 | Email: lisa@galaxyeventscompany.com | Call 315-471-9597 with any questions

**SEE THE NEXT PAGES
FOR A BRAND-NEW
GALAXY EVENT
HAPPENING IN
UTICA, NY YOU MAY
BE INTERESTED IN!!**



UTICA, NEW YORK

Brewtica Merchandise Vendor Packet



SHOWCASE YOUR BUSINESS IN FRONT OF BEER LOVERS ACROSS THE MOHAWK VALLEY!



Brewtica craft beer festival is organized by Galaxy Events and the Adirondack Bank Center. Brewtica will be a must-attend event for beer enthusiasts and breweries and will be an event that highlights a variety of businesses and products that represent Utica.

The Brewtica Craft Beer Festival is...

- A craft beer festival featuring over 40 breweries and 100 world-class beers, It is expected to attract 2,000+ beer lovers. Beverages can be sold as well as sampled at this event.
- An educational experience, where each event attendee may choose samples from a wide selection of beer brands and styles. All breweries will have reps on site throughout the day to further educate festival attendees about their beers.
- A community event benefitting a local charity. The Brewtica Craft Beer Festival brings the community together for a fun afternoon with craft beers, foods from local restaurants, merchandise booths and great music.

Vendor Requirements:

- Must hold appropriate insurance, licenses and permits.
 - Alcohol vendors must have Certificate of Liability Insurance form listing **Galaxy Events LLC, 235 Walton St, Syracuse, NY 13202 & The Adirondack Bank Center at the Utica Memorial Auditorium, 400 Oriskany St. West, Utica, NY 13502** as Additionally Insured
- All Vendors selling or sampling alcoholic beverages must list Liquor Liability on these forms.**
- Please contact Oneida County Health Department for any Health Department requirements. Contact info: 315-798-6400

Benefits:

- Link and logo on Brewtica website--your company name and logo will be listed on the event website with a direct link to your business website.
- Great exposure and opportunity to show off your wares to 2,000+ people, make money and gain new customers for your business!

Merchandise vendor fee: \$195.00

Brewtica Craft Beer Festival will provide its vendors:

- 10x10 booth and one 6' table with table cloth, Electricity is available by request only.
- Link and Logo on the Brewtica website
- 2 vendor wristbands for each participating vendor.
- Exposure and opportunity to sell and showcase their product(s)!

UTICA, NEW YORK



BEER • FOOD • ALL THINGS UTICA

APRIL 4, 2020

1:00-4:00 PM GENERAL ADMISSION
NOON-1:00 PM VIP HOUR

TICKETS ON SALE NOW

EMPIRESTATETIX.COM OR THE ADIRONDACK BANK CENTER BOX OFFICE



Brewtica Contact Information

Jordan Prietti

235 Walton Street, Syracuse, NY 13202

315-450-1825 (mobile)

315-471-9597 Ext: 233 (office)

Jordan@GalaxyEventsCompany.com

Lisa Denard

235 Walton Street, Syracuse, NY 13202

315-471-9597

Lisa@GalaxyEventsCompany.com

Set-up time and check-in

Starts at 9:00 am (no sooner), on Saturday April 4th, 2020 at the loading dock at the rear of the building. You may load in whenever you want as long as you are ready to go for business at 12:45 pm. No one will be allowed to set up/load in once the event has started.

You must bring your own loading equipment and personnel to get your equipment to your booth. The Brewtica Craft Beer Festival does not have extra equipment or staff to assist.

Load out

Begins at 4 pm (no sooner) or when all attendees are off site.

Please do not leave anything on venue property. Anything left at the venue will be discarded.

Merchandise Vendor Fee

\$195

Your booth is NOT guaranteed until we receive full payment.

Application procedure

- Read all instructions and fill out the application form
- Submit application form by email or mail.
- Applications are considered on a first-come, first-served basis. The Brewtica Craft Beer Fest reserves the right to make the final decision on the acceptance of an application based on past performance, timeliness of returned application, variety of vendors and accordance with the festival's mission.

Insurance (Alcohol vendors only)

- Please call your insurance agent and have them create a Certificate of Liability Insurance form listing **Galaxy Events LLC, 235 Walton St, Syracuse, NY 13202 & The Adirondack Bank Center at the Utica Memorial, 400 Oriskany St. West, Utica, NY 13502 as additional insured.**

All vendors selling or sampling alcoholic beverages, must list Liquor Liability on these forms.

ICE

Ice will be available for breweries/wineries/distilleries at no cost to vendors.

Parking

There is plenty of vendor/customer parking at the venue. We ask that you move your vehicles to the parking area immediately after unloading (See map on page 5).



UTICA, NEW YORK

Brewtica Vendor Application

Please read all instructions, rules and regulations, complete this page and return via email to Jordan@GalaxyEventsCompany.com or mail to 235 Walton St, Syracuse, NY 13202.

By filling out this application you are agreeing to the terms and conditions provided in the information and instruction pages preceding this page.

***Full payment with registration form is required to reserve your space.**

Contact Information

Company Name: _____

Contact Name: _____

Contact Website: _____

Street: _____ City: _____

State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Day-of Contact Name: _____ Cell #: _____

Check if you need electricity.

Signature: _____

Date: _____

Cancellations within 14 days of show will result in loss of any payments made.

UTICA, NEW YORK

Brewtica Payment Form



Payments can be made by check or credit card and returned via email or mailed to:

Attn: Jordan Prietti
Galaxy Events LLC
235 Walton St
Syracuse, NY 13202

CHECK INFORMATION

Check must be made out to Galaxy Events LLC

CARDHOLDER INFORMATION

I, _____ representing _____ company,

Authorize Hops & Props and Galaxy Events to charge the credit card submitted.

Amount to be charged on the credit card: \$ **195.00**

Cardholder Name: _____

Type of Credit Card (Amex, Visa, Mastercard, Discover) _____

Credit Card Number: _____ Exp _____ Security Code: _____

Address Associated With Card: _____

City/State/Zip Associated with Card: _____

Telephone Number _____ Fax No _____

Date: _____

Cancellations within 14 days of show will result in loss of any payments made.

Full payment is required with registration form to reserve your space.

UTICA, NEW YORK

Brewtica MAP

***A MAP WITH YOUR BOOTH LOCATION WILL BE SENT THE WEEK OF THE EVENT.**



LOAD IN



Main Entrance

UTICA, NEW YORK